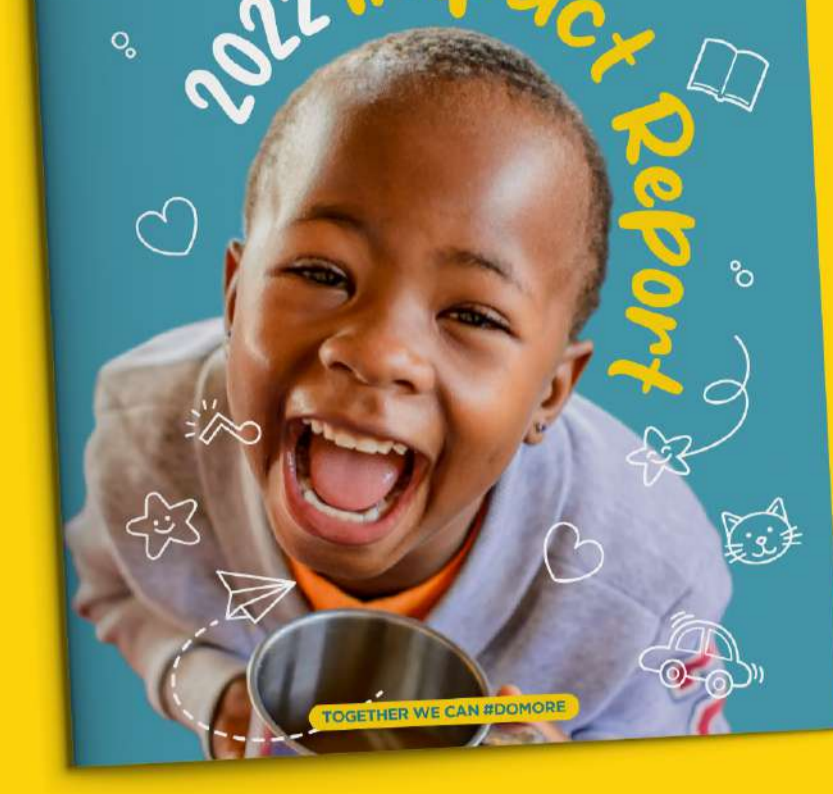




The DO MORE FOUNDATION 2022 Impact Report

The DO MORE FOUNDATION is proud to present its impact report for the year 2022. This report discusses in detail our implementation of the 'Everyone Gets to PLAY' model across South African communities. This model is an invitation to participate in development work that prioritises the rights and needs of South Africa's young children, using the National Integrated Early Childhood Development Policy (NIECDP) as a guide.

The model is endorsed by various stakeholders including President Cyril Ramaphosa and stakeholders in the private, public and non-profit sector. Among other achievements highlighted in the report are our "EAT LOVE PLAY TALK" parenting programme, expansion of our enterprise development programmes and the launch of our reformulated DoMore nutritional porridge.



[READ FULL REPORT](#)

Presenting EAT LOVE PLAY TALK at the Joint World Conference 2022

Last year we had the privilege of presenting the EAT LOVE PLAY TALK (ELPT) programme at the Joint World Conference on Social Work, Education and Social Development 2022, under the theme "Refining Social Policy and Social Work Practice in a post-pandemic society".

ELPT is a Parent Education Programme that enables Early Childhood Development (ECD) principals and practitioners to engage parents and caregivers in a fun, informative and interactive way, in conversation and activities about healthy eating, building loving relationships, playful learning, and language development. This model was established on evidence-based research that parent education delivered in community programmes by local facilitators is implemented successfully.

The sessions provide an opportunity for parents to share what they know while learning new information based on guidelines provided by the Department of Health and nutrition researchers. To read the full presentation, click on the presentation below



[READ FULL PRESENTATION](#)

#DoMore4Nkomazi - Leave No Young Child Behind!

In a bid to make the NIECDP a reality for children in Nkomazi, the Leave No Young Child Behind programme was established in 2015, in collaboration with our partners. Through the various initiatives under this programme, almost 5,000 children between the ages of zero to five years old are reached monthly. The initiatives support pregnant mothers, provide nutrition support to unregistered ECD programmes, and deliver support to health care professionals. This newsletter provides insights into the work done in the past six months in the community, in collaboration with our partners.

[READ NEWSLETTER](#)



Pepkor Speciality: A Passionate Partner Doing More.

Pepkor Speciality is one of our most valued partners at the DO MORE FOUNDATION. The company provides "central infrastructure to launch new brands, nurture smaller brands and position new fashion and footwear acquisitions." Some of these brands include Tekkie Town, Shoe City, Dunns, Refinery, CODE, and S.P.C.C. Over the past few years, they have become key investors in our Township Economy Programme and Clothes for Purpose Programme in Hammarsdale and Rustenburg.

The Township Economy Programme has been a project of shared passion with Pepkor Speciality, helping young women thrive in their community - as breadwinners and as strong business women. The purpose of this programme is to capacitate 20 women every year to become sustainable business owners who have the practical skills and acumen to operate successful businesses and generate a consistent income. The women operate businesses from various sectors including catering, beauty salons, and event designing. After a year, the women are given an opportunity to pitch to possible investors who could inject funds into their business for accelerated growth.

Thanks to Pepkor Speciality, as a key investor in this programme, a total of 40 young women now have sustainable businesses and receive an income benefitting approximately 200 indirect beneficiaries (i.e. their families). Together we really can #DoMore!



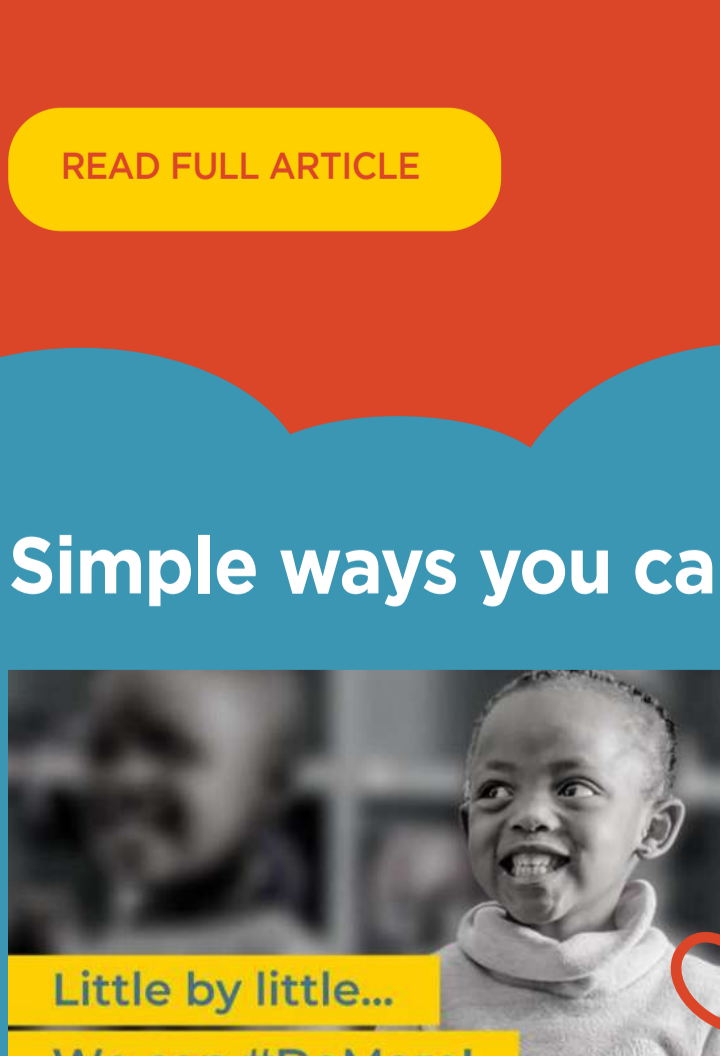
This Month's Thought Leadership Article

When we talk about children and whose responsibility it is to raise them, the simple answer is usually the parents. However, in South Africa, the answer is more complex, with families placing the role of caregiver on different people and stakeholders to invest in the country's future human capital.

In this month's article, we discuss the various stakeholders in the ECD centre ecosystem. Who are they and what is their role in raising the next generation in South African communities?

[READ FULL ARTICLE](#)

Simple ways you can #DoMore this month



Together, we can make a BIG difference through small actions. You can provide a meal to a child for as little as R1. Do a little more today to fight malnutrition. Contribute via Zapper, SnapScan, Card payment, or PayPal.

[CONTRIBUTE](#)



You can #DoMore for the young children of SA by adding the DO MORE FOUNDATION as a MySchool beneficiary in a few simple steps. The more you swipe, the more you give back!

[ADD US AS A BENEFICIARY](#)

FOLLOW US

