



JD Group Golf Day supports DO MORE

Earlier this month, the DO MORE FOUNDATION had the honour of being selected as the beneficiary of the JD Group Annual Golf Day. Together, the JD Group (A Division of Pepkor Holdings Limited known by their brands Russells, Bradlows, Rochester, Sleepmasters, HiFiCorp, Incredible Connection, and Everyshop) and their suppliers contributed a total of R400,000 towards the Foundation's nutrition and parenting support programmes. We are humbled to work with the incredible team at JD Group, who continue to find ways to #DoMore. Thank you for your support!



Buy a DO MORE t-shirt World Food Day

Every year, our World Food Day Campaign provides us with the opportunity to raise awareness about child hunger and stunting in South Africa, which affects 27 percent of all children under five years old. This World Food Day we made it even easier for individuals and business to #DoMore for young children! Simply purchase any limited edition #DoMore Holmes Bros t-shirt (R150 each) and 50 meals will be provided to a young child through the DoMore nutrition provision programme. We have also launched a World Food Day competition where you stand a chance to win 1 of 3 prizes valued at R3450 each. [Find out more here.](#)



Latest Nkomazi project newsletter

We are thrilled to see ECD programmes back in full swing and adhering to Covid-19 guidelines. Over the last reporting period, the Foundation celebrated Mandela Day by partnering with corporate donors and awareness partners to recognize and honor the unsung heroes in the early childhood workforce - those who educate and care for young children in resource-poor communities across South Africa. We also launched the pilot of the Eat, Love, Play, Talk (ELPT) Nutrition Programme with over 400 parents and caregivers in Nkomazi. A special thank you goes out to the Department of Health (DOH) Nutritionists and Dieticians who accompanied us as we conducted the pilot. We would also like to thank the Leave No Young Child Behind (LNYCB) Initiative partners who contribute daily to better tomorrows for Nkomazi young children. [Please click here to access our Nkomazi 2021 Newsletter.](#)

Hammersdale's sustainable ECD Gardens

In an attempt to pilot sustainable food garden projects in local communities, 25 un-registered ECD centres in Hammersdale are being taught how to use their land and gardens more effectively to grow fresh vegetables on-site. As part of this holistic approach, practitioners, the children attending the Centre, and school gardeners all work together to ensure fresh, organically grown vegetable get onto the plates of young children. A financial model will also be introduced as phase 2, where parents will be able to purchase fresh surplus produce from the garden, which will allow the ECD Centre to have an additional stream of income, enabling them to buy more seedlings and keep the gardens running as well as purchase much needed early learning resources.



In addition, 3 vertical growing tunnels have been recently erected at the Hammersdale USE IT Site. This innovative model of growing allows for crops to be grown in almost half the time and using only a fraction of water compared to traditional growing methods, enabling quicker harvests with lower water costs. We have also been fortunate enough to plant fresh crops on available arable land at the USE IT Site. Vegetable such as spinach, lettuce and cabbages will be planted and donated to local ECD centres who are not in a position to establish their own gardens.

The phenomenal initiative could not have been made possible without the support of Pep Stores, Buckman, CHEP, and USE IT Hammersdale.

Together bringing better nutrition to young children of Hammersdale !



StoryGround tells DO MORE stories

Earlier this year, the amazing StoryGround Film & Animation team headed up to our Hammersdale Township Economy programme to capture the stories of the resilient, dedicated, and hardworking entrepreneurs with whom we have been working over the past 2 years. Shout out to StoryGround Film & Animation for doing this video pro bono, and of course a MASSIVE thank you to the generous partners who continue to invest in our youth and enable them to make a positive difference in their communities! [Click here to watch the video](#)

Making Local Government work for ECD

Over 1200 submissions were made to Parliament by the Real Reform for ECD campaign in November 2020, with 90% of those submitted by practitioners. They lobbied Parliament for proposed amendments to the ECD chapters of the Children's Amendment Bill. The Campaign developed a toolkit to engage local governments for ECD reform in a toolkit of the local elections of November 20, 2021, calling on everyone to vote for young children. Currently, campaign steering committee members are training ECD forums to use this Toolkit to engage councillors to pull down barriers to registration for ECD programmes, build more and upgrade existing ECD programmes, and prioritize ECD as a local spending priority.

The Do More Foundation supports this Campaign by ensuring that ECD facilities and communities use this Toolkit to engage councillors to pull down barriers to the registration of ECD programs, build new and upgrade existing programs, and make ECD a local spending priority. A workshop was held on October 25th of October 2021 in Breede Valley Municipality on using the Toolkit effectively when engaging with local municipal leadership in the Grapevine and Masiphatisane forums. [Click here to access the Toolkit](#)

Simple ways you can #DoMore this month



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Follow the DO MORE FOUNDATION on LinkedIn for ongoing updates on exciting initiatives and campaigns.

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Gifts that DO MORE!

It has never been easier to #DoMore! You can purchase #DoMore merchandise including T-shirts, travel mugs, hoodies, and bracelets here, and help us provide meals to young children!

Together we can #DoMore

[VISIT OUR ONLINE STORE](#)