

9 May 2022

Dear Lego

**Re: Endorsement of The DO MORE Foundation's application for the Lego Build a World of Play Challenge**

Barrows Global is a retail design and manufacturing company based in South Africa with offices in London, New York and Toronto. From our early childhood development initiatives in Africa to our partnership with First Book in North America, we strive to use business as a force for good.

We established our Repurpose for Purpose programme, turning excess business inventory into early learning material, in partnership with the DO MORE Foundation. Through this programme we have diverted waste from landfill and turned it into world-class cognitive learning material. To date we have produced over 600 000 individual pieces of learning material which has positively impacted over 140 creches.

Barrows endorses the DO MORE Foundation's proof of concept and vision of "everyone gets to play" for the Lego Build a World of Play Challenge.

Sincerely,



Lucien d'Avice  
CEO Barrows Global