

5th May 2022

To whom it may concern

FNB ECD endorses the DO MORE FOUNDATION's "Build of world of Play" submission

FNB ECD, under the trusted First National Bank umbrella, was born in 2017 and is registered as a Public Benefit Organisation in South Africa. Registration number IT000856/2018(G).

First National Bank is a registered financial services provider in South Africa with a national footprint. First National Bank is a division of FirstRand Group.

FirstRand is a portfolio of integrated financial services businesses operating in South Africa, certain markets in sub-Saharan Africa and the UK. Many of these businesses are leaders in their respective segments and markets, and offer a broad range of transactional, lending, investment and insurance products and services. FirstRand's operating footprint includes South Africa, Lesotho, Eswatini, Namibia, Botswana, Mozambique, Tanzania, Ghana, and the United Kingdom with 47 413 total employees.

In line with our vision and purpose of being a trusted financial services provider helping to create a better world, FNB views its role within the country as going way beyond that of a bank.

We believe that by playing our role as a joint partner with government, private sector and NGOs, we are able to catalyze change in the society and communities that we live and operate in. We strive to find innovative solutions for societal issues using our core business activities, leveraging our operational activity and through our CSI activities, which is linked to the broader FirstRand Foundation.

An ongoing focus for FNB is to adopt initiatives that will contribute to the development of a better South Africa with a strong focus on sustainable adoption of Early Childhood Development Centres (ECDs) and retirement homes, leveraging partnerships and continuing with knowledge sharing across communities.

No single department nor sector can deal with the issues facing our country. Only as a collective can we make a difference in the sectors of South Africa who need it most such as early childhood development, education, disaster support and supporting the elderly.

We are aware that the DO MORE FOUNDATION is raising their hands to Lego's Build a World of Play challenge with their proposal that "Everyone gets to play" as this talks to our beliefs and values. "Everyone gets to play" being a collective impact model leveraging corporate-public partnerships toward sustainable implementation of the National Integrated ECD Policy in South Africa. Using the National Integrated Early Childhood Development Policy (2015) as their road map for scale.

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FNB ECD would like to endorse the DO MORE FOUNDATION's proof of concept and vision that "everyone should play and young children should be a priority". FNB ECD supports the DO MORE FOUNDATION and is committed to continue to assist the Foundation by leveraging its influence to change things for young children in SA.

We believe that our support of their model will ensure a multiplier effect to the Lego award.

Yours Sincerely

Johannita McCleod
FNB CARE Head of Operations