

10 May 2022

To Whom it may Concern

Endorsement of the DO MORE FOUNDATION's 'Build a World of Play' Submission

The Khululeka Community Education Development Centre, based in the Eastern Cape Province in South Africa, was established at the beginning of 1989 with the aim of increasing access to relevant and appropriate Early Childhood Development programmes in support of, and in response to, the expressed needs of the desperately, disadvantaged rural communities that we serve.

Over the past 33 years we have developed and refined an Integrated Community Development Approach that mobilises a broad spectrum of community, civil and state structures and we believe that it serves as a model of how access to qualitative ECD programmes and services can be provided and sustained in any given locality. There are very distinct features within this model that govern the process of community entry, consultation, needs analysis, mobilization, programme implementation and ownership while nurturing an awareness of, and a collaborative commitment to, the needs of all young children.

As one of the partners in the DO MORE FOUNDATION's response to the LEGO Foundation's 'Build a World of Play' Challenge, we endorse and fully support the proposed strategy which within itself not only has the capacity to fully realise the vision of the National ECD Integrated Policy, but represents a unique, innovative and divergent collaboration between credible and highly influential partners from business, government, civic structures as well as recognized ECD professionals in South Africa who have come together in a shared and urgent commitment to providing our youngest children with the means by which to reach their rightful potential.



Rene King
Executive Director



Mary Venter
Managing Director

