

To whom it may concern

Pepkor endorses the DO MORE FOUNDATION's "Build of world of Play" submission

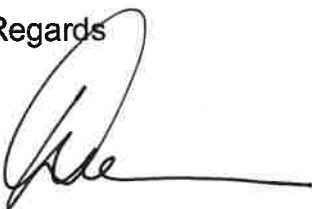
Pepkor is a South African-based investment and holding company with business interests in Africa, United Kingdom, and South America. It manages a portfolio of retail chains focused on the value market selling predominantly clothing, footwear and textiles, with revenue in excess of R60 billion; 50 000 employees and over 5 000 stores. This extract from Pepkor's Social Responsibility Report captures our support of the importance of collaborating for a positive impact: "Because of our collective efforts, we believe that more people, especially children, had access to meals. That shows more heart than just managing our own environments that is what we, as leaders of our businesses are about" – Leon Lourens Chief Executive Officer.

We are aware and proud that the DO MORE FOUNDATION is raising their hands to Lego's Build a World of Play challenge with their proposal that "Everyone gets to play" as this talks to our beliefs and values. "Everyone gets to play" being a collective impact model leveraging corporate-public partnerships toward sustainable implementation of the National Integrated ECD Policy in South Africa. Using the National Integrated Early Childhood Development Policy (2015) as their road map for scale.

Pepkor Trading would like to endorse the DO MORE FOUNDATION's proof of concept and vision that "everyone should play and young children should be a priority". Pepkor Trading supports the DO MORE FOUNDATION and is committed to continue to assist the Foundation by leveraging its influence to change things for young children in SA and to enable the Foundation to further assist communities across SA.

We believe that our support of their model will ensure a multiplier effect to the Lego award.

Regards



Leon Lourens
CEO: Pepkor