

25th April 2022

SPAR Endorses the DO MORE FOUNDATION's "Build Of World Of Play" Submission

To whom it may concern,

SPAR is one of the largest retailers in South Africa with over 2,400 stores in South Africa. Other than its reach in South Africa, SPAR has stores and operations in Ireland, Poland, Sri Lanka and Switzerland. SPAR employs over 10,000 people across its South African and International operations, with an annual turnover of R127.9bn.

RCL FOODS is a major supplier of SPAR and RCL FOODS is considered a valued partner. Through its partnership with RCL FOODS, SPAR South Africa has supported and partnered with the DO MORE FOUNDATION through its in-store campaigns, assisting with distribution and warehousing of its DO MORE porridge and partnering with DO MORE FOUNDATION on its "Eat Love Play Talk" Programme.

We are aware and proud that the DO MORE FOUNDATION is raising its hands to Lego's Build a World of Play challenge with their proposal that "Everyone gets to play". "Everyone gets to play" being a collective impact model leveraging corporate-public partnerships toward sustainable implementation of the National Integrated ECD Policy in South Africa. Using the National Integrated Early Childhood Development Policy (2015) as their road map for scale.

SPAR would like to endorse the DO MORE FOUNDATION's proof of concept and vision that "everyone should play, and young children should be a priority". SPAR supports the DO MORE FOUNDATION and is committed to continuing to assist the Foundation by leveraging its influence to change things for young children in South Africa and to enable the Foundation to further assist communities across South Africa.

We believe that our support of their model will ensure a multiplier effect to the Lego award.

Kind regards



BRETT BOTTEN
CEO