

12 May 2022

To whom it may concern,

**Endorsement of DO MORE FOUNDATION's "Build of world of Play" submission**

USE IT WASTE BENEFICIATION (RF) NPC is a Durban based Section 21 Company that identifies waste beneficiation opportunities in the eThekweni Municipal area that will help to divert waste from landfill and create employment in the green economy as well as provide a number of specialised services. Our primary funding and mandate is in the eThekweni area in association with the Economic Development Unit.

USE-IT is a special purpose vehicle, designed to act as a cluster for the waste materials recovery industry in eThekweni Municipality.

USE-IT has also constructed a world class facility in Hammarisdale that houses 10 incubators for training and skills development to develop SME's within the upcycling and recycling industry. Additional source of funding for the operation of the site is obtained through tenancy on site and partnerships created with the aim of ensuring sustainable enterprises to operate under the waste license held by USE-IT. Our main Funders are EtheKwini Municipality and Department of Environmental Affairs.

USE IT recognises that early childhood development 'services do not fall neatly into any one government department, sphere of government or sector, as the needs and rights of infants and young children span across the areas of health, nutrition, safe environment, and psychosocial and cognitive development.

USE IT plays a major role in advancing the Sustainability strategy and achieving its Sustainable Development Goals set out by the United Nations. We are proud partners of Do More Foundations Enterprise Development work which includes but is not limited to creating of meaningful, purposeful products from waste.

The Do More Play Wooden Toy Programme was launched in partnership with CHEP in 2019 and we continue to support their Enterprise Development programmes, and Township Economy including Sewing, woodwork, and Agri Nutrition programs, which both directly and indirectly supports families and young children in vulnerable communities. Early childhood development is recognised as a national priority and public good because it advances the rights of the child; reduces social and economic inequality; improves health and education; and promotes economic productivity and social cohesion. It represents significant opportunity to change both individual (child) and national trajectories of growth and development.

We as USE IT are aware and proud that the DO MORE FOUNDATION is raising their hands to Lego's Build a World of Play challenge with their proposal that "Everyone gets to play". "Everyone gets to play" being a collective impact model leveraging corporate-public partnerships toward sustainable implementation of the National Integrated ECD Policy in South Africa. Using the National Integrated Early Childhood Development Policy (2015) as their road map for scale.

Use It would like to endorse the DO MORE FOUNDATION's proof of concept and vision that "everyone should play and young children should be a priority".

We believe that our support of their model will ensure a multiplier effect to the Lego award and we are proudly in support of their initiative to collaborate with private sector and local government to achieve their goal.

Sincerely



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