



CRF House, 18 Acacia Road, Chislehurst, Sandton, 2146  
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T: +27 11 592 6560/80

24 May 2022

Warren Farrer  
**Foundation Executive**  
DO MORE FOUNDATION  
Ten the Boulevard  
Westway Office Park  
Westville  
3629

Per email: [Warren.Farrer@domore.org.za](mailto:Warren.Farrer@domore.org.za)

Dear Warren,

**RE: The DO MORE FOUNDATION's Proposal "Everyone gets to Play"**

I write to express my support for the vision of the DO MORE FOUNDATION's proposal that is titled, "Everyone gets to play".

"Everyone gets to play" is a collective impact model leveraging corporate-public partnerships toward sustainable implementation of the National Integrated Early Childhood Development (ECD) Policy in South Africa. The policy positions children and children's rights as a priority and envisions all infants and young children living in South Africa in environments that will enable them to reach their full potential.

This model is an innovative approach that acknowledges the importance of local communities based on national priorities by leveraging resources to respond to local community needs and promote access and quality.

The DO MORE FOUNDATION inspires collaborative partnerships to "create better tomorrows" for the young children of South Africa. The Foundation's approach to sustaining change and maximising project potential is by acting as a catalyst for the public, private and NGO sectors to unite under one vision and guide the combined activities to effect change for young children and the communities in which they live – acting as a "backbone" organisation. This approach is supported by the credibility, networks, and relationships that they leverage in order to advocate, raise awareness, organise and inspire.

The DO MORE FOUNDATION (RCL FOODS) has partnered with the Department of Education, Department of Social Development and Department of Health, with the "Leave No Young Child Behind" initiative in Nkomazi, Mpumalanga. This showcases an ability to collaboratively achieve their goal and to scale this model across South Africa, given the successful proof of concept in Mpumalanga.

Registration No: IT42/03

Trustees: TLV Motsepe (Chairperson); P Mahanyele-Dabengwa (Deputy Chairperson);  
MC Ramaphosa; JT Motlatsi; DL Nicol; YN Themba; R Govender; M Seshibe; MN Maboya (CEO)

# *Cyril Ramaphosa*

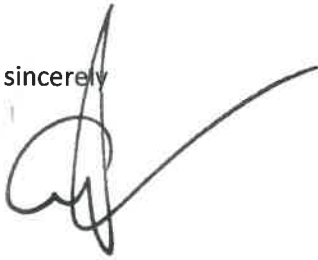
FOUNDATION

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I endorse the Foundation's proof of concept and vision that everyone should play their part in prioritising young children in South Africa.

This investment into the young children of South Africa will make a decisive contribution to building a society that works together for the benefit of future generations and we thank you for your consideration.

Yours sincerely



**Cyril Ramaphosa**  
Patron

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